ILARIA BONANNO

SOCIAL MEDIA MANAGER | GRAPHIC DESIGNER
CONTENT CREATOR

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PROFESSIONAL SUMMARY

Social media management and graphic design, learned the editorial way. A background in magazine layout means every piece of content gets planned, shot, edited and laid out, from the editorial calendar to publication. AI tools are part of the daily routine, SEO foundations are growing one step at a time, and the thesis in graphic design at the Accademia di Belle Arti di Roma is almost there.

CORE SKILLS

- **Design and visual content**: Adobe Creative Suite (Photoshop, InDesign, Illustrator, Premiere Pro), photography, filming, video editing, photo editing
- **Social media and content strategy**: editorial calendars, content creation, multi-account management, Meta Business Suite, performance tracking
- **AI and web**: Claude, Claude Cowork, ChatGPT, Codex, Gemini, Nano Banana, Adobe Firefly, vibe coding, WordPress, Microsoft Office
- **SEO foundations**: on-page SEO, backlinks, Semrush, LLM optimization (training in progress)
- **Languages**: Italian (native), English (C1)

PROFESSIONAL EXPERIENCE

Social Media Manager | Wave Studio S.R.L. - Rome, Italy (Jul 2025 - Present)

- Plan the editorial calendars of several clients in parallel, each with its own tone and goals.
- Manage different social media pages and accounts, from content scheduling to publishing.
- Edit the videos and retouch the photos before they go online.
- Design graphic materials outside social media, such as menus for restaurants.

Social Media Manager and Web | Roma Exclusive Magazine - Remote, Italy (May 2025 - Jan 2026)

- Created the content for the magazine's social accounts and planned the editorial calendar.
- Tracked how the accounts performed to see what worked and adjust the plan.
- Published the magazine's articles on the website through WordPress.

Editorial Graphic Designer | Vero Settimanale - Rome, Italy (Jul 2024 - Dec 2024)

- Magazine layout with InDesign and Photoshop, including image cutouts and retouching.
- Brought images made with Adobe's generative AI into the production workflow.

EDUCATION

Degree in graphic design | Final-year student (thesis in progress)

- Accademia di Belle Arti di Roma

High school diploma in graphics (maturità artistica)

- Liceo Confalonieri De Chirico, Rome - 2020

Cambridge Assessment English | English language certification

- Rome - 2018

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